BellSouth's petition to deregulate broadband service is a bad idea. Just look at what's happened to the cable industry. Our choices wil be taken away, our desired services will be "bundled" with many items we don't need or want, and, of course, our cost wil spiral out of control. We would also be targeted for marketing by the monopoly's associates. Removing regulatory control over a monopoly is the wrong thing to do. I like my internet service provider and the personal service I receive. It would be a shame to lose that.